

# 世新大學九十八學年度碩士班招生考試試題卷

第 1 頁共計 2 頁

系所組別	考 試 科 目
法律學系 (財經法組、科技與傳播法組)	英文

※本考題 ☐ 可使用 ☒ 禁止使用 簡易型電子計算機

※考生請於答案卷內作答

**Part 1: Please choose the best answer for each question: (40%)**

- A \_\_\_\_\_ is a distinctive sign or indicator used by an individual, business association or other legal entity to distinguish its products or services from those of other entities.  
(A) patent (B) trademark (C) copyright (D) trade secret
- The parties agreed to have any dispute arising out of this Agreement decided by neutral \_\_\_\_\_ and to give up any rights to have such dispute litigated in a court or jury trial.  
(A) distribution (B) arbitration (C) cooperation (D) jurisdiction
- TV is probably the most powerful \_\_\_\_\_ of communication ever invented. It is certainly the most popular and most widespread.  
(A) agreement (B) agenda (C) matrix (D) medium
- All indemnity obligations under this Agreement shall \_\_\_\_\_ the expiration of this Agreement.  
(A) survive (B) preempt (C) remain (D) dissent
- With the increasing deterioration of global warming, climate change naturally becomes a key agenda item at the G-8 \_\_\_\_\_ Japan hosted in July, 2008.  
(A) apex (B) climax (C) summit (D) zenith

**Question 6-10:**

Google is working to increase its influence in \_\_\_\_\_ 6 \_\_\_\_\_ against pending fight with rivals over issues such as Internet openness and stricter privacy rules. \_\_\_\_\_ 7 \_\_\_\_\_ is expected to look into whether it should set rules to protect consumers' Internet privacy, a touchy issue for the search giant, which collects vast amounts of user data. The company is still smarting over the Justice Department's decision in November to \_\_\_\_\_ 8 \_\_\_\_\_ it from pairing up with rival Yahoo Inc. on some search advertising on the \_\_\_\_\_ 9 \_\_\_\_\_ that Google has already \_\_\_\_\_ 10 \_\_\_\_\_ the search market.

- (A) permit (B) defense (C) confession (D) admission
- (A) White House (B) The Treasury (C) Congress (D) The Pentagon
- (A) protect (B) block (C) grant (D) promote
- (A) grounds (B) levels (C) floors (D) establishments
- (A) dominated (B) discriminated (C) distinguished (D) determined

**Question 11-15:**

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\_\_\_\_\_ 11 \_\_\_\_\_ social responsibility is a concept whereby business organizations consider the interests of society by taking responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and other \_\_\_\_\_ 12 \_\_\_\_\_, as well as the environment. This obligation is seen to extend beyond the \_\_\_\_\_ 13 \_\_\_\_\_ obligation to \_\_\_\_\_ 14 \_\_\_\_\_ with legislation and sees organizations \_\_\_\_\_ 15 \_\_\_\_\_ taking further steps to improve the quality of life for employees and their families as well as for the local community and society at large.

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第 2 頁共計 2 頁

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11. (A) Correspondent (B) Corporate (C) Cooperative (D) Collateral
12. (A) competitors (B) rivals (C) stakeholders (D) takeover
13. (A) unreasonable (B) extraordinary (C) statutory (D) illegally
14. (A) comply (B) accordance (C) pursuant (D) agree
15. (A) unwillingly (B) grudgingly (C) reluctantly (D) voluntarily

## Question 16-20:

A growing number of big companies are taking \_\_\_\_\_ 16 \_\_\_\_\_ of the thawing credit markets to raise large sums of money at low \_\_\_\_\_ 17 \_\_\_\_\_ rates. Cisco Systems' \$4 billion bond sale is latest in string of successful efforts by US investment-grade companies in past five weeks. Cisco plans to use the money for acquisitions, stock buybacks and paying off old \_\_\_\_\_ 18 \_\_\_\_\_. The size of the \_\_\_\_\_ 19 \_\_\_\_\_ and the relatively low-risk \_\_\_\_\_ 20 \_\_\_\_\_ attached to the bonds indicate that investors are hungry for debt from highly rated companies. Credit markets have healed significantly since last fall.

16. (A) disadvantage (B) responsibility (C) accountability (D) advantage
17. (A) exchange (B) interest (C) shipping (D) unemployment
18. (A) earnings (B) redundancy (C) debt (D) inventory
19. (A) offering (B) representation (C) performance (D) transfer
20. (A) insurance (B) warranty (C) premiums (D) investment

## Part 2: Please translate the following 2 paragraphs into Chinese: (40%; 20% each)

1. Investment bankers' revenues from giving M&A advice dropped by nearly a third in 2008 globally as companies reined in spending to cope with the economic slowdown. However, fees earned from Japanese M&A rose 60%. An increasing number of Japanese companies are likely to tap public capital markets or make private placements of shares with investors this year to generate cash for acquisitions. Bankers are also hoping to garnish their fees in 2009 by helping such companies raise capital for potential acquisitions abroad.
2. If any term, covenant, condition or provision of this Agreement or the application thereof to any person or circumstance shall, to any extent, be invalid or unenforceable, then the remainder of this Agreement, as the case may be, or the application of such term or provision to persons or circumstances other than those as to which it is held invalid or unenforceable shall not be affected thereby and each term, covenant, condition and provision of this Agreement shall be valid and be enforced to the fullest extent permitted by law.

## Part 3: Please translate the following paragraph into English: (20%)

1. 如有下列情形，租賃契約終止：
  - (A) 契約到期
  - (B) 雙方當事人書面同意
  - (C) 承租人取得標的物所有權
  - (D) 標的物滅失
  - (E) 標的物全部被徵收