

世新大學九十九學年度碩士班招生考試試題卷

第 1 頁共計 1 頁

系所組別	考試科目
資訊傳播學系	英文

※本考題 可使用 禁止使用 簡易型電子計算機

※考生請於答案卷內作答

No need to copy the questions. Please indicate question number clearly.

I. Translate these paragraphs into Chinese (60%)

Information as a concept has many meanings, from everyday usage to technical settings. The concept of information is closely related to notions of constraint, communication, control, data, form, instruction, knowledge, meaning, mental stimulus, pattern, perception, and representation. In its most restricted technical meaning, information is an ordered sequence of symbols. (20%)

Communication is a process of transferring information one entity to another. Communication processes are sign-mediated interactions between at least two agents which share a repertoire of signs and semiotic rules. Communication is commonly defined as "the imparting or interchange of thoughts, opinions, or information by speech, writing, or signs". Although there is such a thing as one-way communication, communication can be perceived better as a two-way process in which there is an exchange and progression of thoughts, feelings or ideas (energy) towards a mutually accepted goal or direction. (20%)

Educators today want to go beyond how-to manuals and publications that merely celebrate the many exciting new technologies as they appear in schools. Students are immersed in an evolving world of new technology development in which they are not passive recipients of these technologies but active interpreters of them. How do you help learners interpret these technologies as they become immersed in the new information age? (20%)

II. Please write a letter (In English) to a friend expressing reasons, your determination and preparation for the entrance examination for the graduate school. (40%)