

# 世新大學 100 學年度碩士班招生考試試題卷

第 1 頁共計 / 頁

系所組別	考試科目
資訊傳播學系	英文

※本考題  可使用  禁止使用 簡易型電子計算機

※考生請於答案卷內作答

- No need to copy the question, just mark the question number and answer it.

## I. Please translate this paragraph into Chinese (25%)

There are several regional cooperation organizations in Asia such as Asia Pacific Economic Cooperation (APEC), Association of South-East Asian Nations (ASEAN), and South Asian Association for Regional Cooperation (SAARC). These organizations have existed with long history and foundations based on high rank administrative forms with regular meetings and communications. These organizations prioritized on regional cooperation in political, economic, trade, investment, and regional safety issues. They have made tremendous efforts in promoting regional understandings, and then, gradually, moved into human development and information technology, further to reducing illiteracy, poverty, and environmental protections. With more than one third of world population and booming economic positions in the globe, the Asian countries are becoming one of the important regions in the world

## II. Pleas translate this paragraph into English (25%)

### 臉書成爲親子關係新領域

根據一項最新研究顯示，大約有 2/3 的美國青少年願意加入父母爲臉書朋友。有 16% 的學生表示，把父母加爲朋友是加入臉書這個社群網站的先決條件。另有 38% 學生表示，他們會略過父母提出的「加爲朋友」的訊息。在不斷演變的親子關係中，臉書持續成爲新領域。對許多美國年輕人而言，臉書提供了他們脫離父母控制保持獨立的機會。

## III. Please express your viewpoints of following words (in Chinese). (25%)

1. Information
2. Message
3. Knowledge
4. Data
5. Competitive Intelligence

## IV. Please briefly express reasons (at least 300 words) of your intention to attend Graduate Program of Information & Communications in Shih Hsin University. (25%)